

# METABOOK™

## **METABOOK LAUNCHES WITH JOHN BERENDT'S *MIDNIGHT IN THE GARDEN OF GOOD AND EVIL***

**[New York, NY: March 3, 2015]** Metabook, the new digital reading experience, launches today with the release of John Berendt's *Midnight in the Garden of Good and Evil* — the modern classic which spent a record-setting 216 weeks on the *New York Times* bestseller list.

Berendt will unveil the *Midnight* Metabook to a capacity crowd of over 500 at the Telfair Museum in Savannah, Georgia — the book's famous setting — on the evening of March 3.

"Metabook is visionary," said John Berendt. "Brilliantly conceived and superbly carried out, it catapults publishing to a whole new level."

With CEO Christian Alfonsi, publisher Ken Siman, and Metabook creator Benjamin Alfonsi at the helm, Metabook is set to release original works of both fiction and nonfiction as well as reinvigorated classics that seamlessly integrate exclusive multimedia content from Emmy, Grammy, Tony Award, and Academy Award-caliber talent.

*Midnight in the Garden of Good and Evil* Metabook for iPad and iPhone is available exclusively on the iTunes App Store.

### **About John Berendt:**

In addition to writing *Midnight in the Garden of Good And Evil*, which spent a record-setting 216 weeks on the *New York Times* bestseller list, John Berendt is the author of *The City of Falling Angels*, also a #1 *New York Times* bestseller; and a children's book, *My Baby Blue Jays*. Berendt has been the editor of *New York* magazine and a columnist for *Esquire*. He lives in New York City.

### **About Metabook:**

Metabook is the digital reading experience that seamlessly integrates original works from top authors with exclusive multimedia content from Emmy, Grammy, Tony Award and Academy Award-caliber talent. Metabook titles include original works across a broad array of genres, as well as reinvigorated literary classics.